

# WHITEAKER BLOCK PARTY

TWELFTH ANNUAL      AUGUST 4TH 2018

WHITEAKER BLOCK PARTY 2018  
AUGUST 4TH 2018 12-10PM  
GENERAL SPONSORSHIP PACKET

1050 W 3RD AVE  
EUGENE, OREGON 97402

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How would you like your business to be associated with Eugene's biggest annual event? Last year the Whiteaker Block Party had over 12,000 patrons and 100+ musical acts, and continues to grow larger every year! The Whiteaker Block Party is 100% volunteer ran. With help from over 350 committed volunteers and our generous sponsors, we have been able to keep this an entirely free event!

All extra funds at the end of the block party are donated to local charities. The best part is that your sponsorship is completely tax deductible. Join us this year and get involved with your community whether it's a vending booth, sponsorship, volunteer position, or a donation. After you experience the Whiteaker Block Party you will understand why we say "Cheers" every time we see each other.



\*We accept cash, check & credit cards please make checks payable to the Whiteaker Block Party. If you will be filing this donation as a tax deduction please make checks payable to Whiteaker Community Council. Tax ID# 51-0175444

# GENERAL SPONSORSHIP - WHITEAKER BLOCK PARTY 2018

## **Basic Package- \$500 - \$999**

- Sponsorship credit on social media (i.e. Facebook, Instagram, etc)
- Sponsorship mentions from one of our 3 stages
- Tax credit from the WCC
- 2 t-shirts
- Permission to promote your venue/stage at the Block Party
- Logo and sponsorship credit on web-site

## **Patron package- \$1000 - \$2499**

- Large font on all Block Party posters
- 1 - 10x10 vendor booth
- 1 - Banner on or near Main Stage (first come first serve)
- Sponsorship credit on social media (i.e. Facebook, Instagram, etc)
- Sponsorship mentions from Main Stage
- Tax credit from the WCC
- 4 t-shirts
- 2 VIP passes
- Stage line-up listed on official WBP stage line-up poster (print deadline June 29th)
- Stage line-up posted on the web-site

## **Premier Sponsor Package- \$2500 - \$49,999**

- Only four spots are available at this tier. Please inquire for details.

## **Benevolent Benefactor Package- \$50,000+**

- We name this year's Block Party after you or your business!

## **Extras-**

- Bonus Package- 1 banner, 3 extra stage mentions, 2 VIP tickets, 4 drink tickets, and 2 afterparty tickets: \$500
- 1 Banner (on or near Main Stage): \$200 each
- 3 additional announcements on 1 of our 3 stages: \$200
- Extra VIP Passes- \$75

## **Donations-**

- All donations are tax deductible, and donors will be listed on the poster with small font and get their logo on our website. Please make donation checks payable to Whiteaker Community Council. Tax ID# 51-0175444.